

AMENDMENTS TO THE CLAIMS

The listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A dietary supplement comprising:
noni fruit;
Luo Han Guo in an effective amount to mask flavor and/or scent of the noni fruit;
and
water.
2. (Original) The dietary supplement of claim 1, wherein:
the noni fruit comprises from about 5 percent to about 25 percent by weight of the dietary supplement; and
the Luo Han Guo comprises from about 0.1 percent to about 3 percent by weight of the dietary supplement.
3. (Original) The dietary supplement of claim 1, further comprising:
raspberry product that is added to the dietary supplement as fruit concentrate in a concentration from about 1 percent to about 3 percent by weight of the dietary supplement; and
blueberry product that is added to the dietary supplement as fruit concentrate in a concentration from about 1 percent to about 3 percent by weight of the dietary supplement.
4. (Original) The dietary supplement of claim 1, wherein the noni fruit is added as a puree concentrate that comprises from about 8 percent to about 13 percent by weight of the dietary supplement.

5. (Original) The dietary supplement of claim 1, wherein the Luo Han Guo comprises:

liquid Luo Han Guo fruit concentrate from about 0.1 percent to about 1 percent by weight percent of the dietary supplement; and

powder Luo Han Guo from about 0.1 percent to about 2 percent by weight percent of the dietary supplement.

6. (Original) The dietary supplement of claim 1, wherein the Luo Han Guo comprises at least one of:

liquid Luo Han Guo fruit concentrate from about 0.1 percent to about 1 percent by weight percent of the dietary supplement; and

powder Luo Han Guo from about 0.1 percent to about 2 percent by weight percent of the dietary supplement.

7. (Original) The dietary supplement of claim 1, wherein the Luo Han Guo comprises:

an effective amount of liquid Luo Han Guo fruit concentrate sufficient to sweeten the dietary supplement; and

an effective amount of powder Luo Han Guo sufficient to mask the taste of the *Morinda citrifolia*.

8. (Original) The dietary supplement of claim 1, wherein the Luo Han Guo comprises:

Luo Han Guo product that has been extracted only once from about 0.1 percent to about 2 percent by weight percent of the dietary supplement; and

Luo Han Guo product that has been extracted more than once from about 0.1 percent to about 1 percent by weight percent of the dietary supplement.

9. (Original) The dietary supplement of claim 1, further comprising a fruit concentrate having an ORAC value greater than about 250 ORAC units per 30ml of product.

10. (Original) The dietary supplement of claim 9, wherein the fruit concentrate comprises one or more fruits selected from the group consisting of raspberries, blueberries, grapes, blackberries, strawberries, plums, oranges, cherries, and kiwi fruits, currants, elderberries, black currants, and cranberries.

11. (Original) The dietary supplement of claim 1, further comprising at least one sweetener composition selected from the group consisting of lemon juice flavoring, stevia, agave nectar, sucralose, and corn syrup.

12. (Original) The dietary supplement of claim 1, wherein the composition of matter has a pH from about 3 to about 4.

13. (Currently Amended - Withdrawn) A dietary supplement comprising:
noni puree concentrate comprising at least about 5 percent by weight of the dietary supplement;

Luo Han Guo in an effective amount to mask flavor and/or scent of the noni fruit, the Luo Han Guo including:

liquid Luo Han Guo fruit concentrate comprising at least about 0.1 percent by weight percent of the dietary supplement; and

powder Luo Han Guo comprising at least about 0.1 percent by weight percent of the dietary supplement; and
water.

14. (Withdrawn) The dietary supplement of claim 13, wherein:
the noni puree concentrate comprises from about 5 percent to about 25 percent by weight of the dietary supplement;

the liquid Luo Han Guo fruit concentrate comprises from about 0.1 percent to about 1 percent by weight percent of the dietary supplement; and

the powder Luo Han Guo fruit concentrate comprises from about 0.1 percent to about 2 percent by weight percent of the dietary supplement.

15. (Withdrawn) The dietary supplement of claim 14, wherein the noni puree concentrate comprises from about 8 percent to about 13 percent by weight of the dietary supplement.

16. (Withdrawn) The dietary supplement of claim 13, further comprising:
raspberry fruit concentrate from about 1 percent to about 3 percent by weight of the dietary supplement; and

blueberry fruit concentrate from about 1 percent to about 3 percent by weight of the dietary supplement.

17. (Withdrawn) The dietary supplement of claim 13, further comprising one or more fruits selected from the group consisting of raspberries, blueberries, grapes, blackberries, strawberries, plums, oranges, cherries, and kiwi fruits, currants, elderberries, black currants, and cranberries.

18. (Currently Amended - Withdrawn) A dietary supplement comprising:
noni puree concentrate comprising from about 5 percent to about 20 percent by weight of the dietary supplement;

Luo Han Guo in an effective amount to mask flavor and/or scent of the noni fruit, the Luo Han Guo including:

liquid Luo Han Guo fruit concentrate comprising from about 0.1 percent to about 1 percent by weight percent of the dietary supplement, wherein the liquid Luo Han Guo fruit concentrate sweetens the dietary supplement;

powder Luo Han Guo comprising from about 0.1 percent to about 2 percent by weight percent of the dietary supplement, wherein the powder Luo Han Guo masks the flavors and odors of the noni; and

raspberry fruit concentrate from about 1 percent to about 3 percent by weight of the dietary supplement;

blueberry fruit concentrate from about 1 percent to about 3 percent by weight of the dietary supplement; and

water.

19. (Withdrawn) The dietary supplement of claim 18, wherein the noni puree concentrate comprises from about 8 percent to about 13 percent by weight of the dietary supplement.

20. (Currently Amended) A method for improving the taste and odor of noni based dietary supplements, comprising:

providing a noni fruit product; and

mixing with the noni fruit product Luo Han Guo in an effective amount to mask flavor and/or scent of the noni fruit, the Luo Han Guo including:

powdered Luo Han Guo; and

liquid Luo Han Guo;

whereby the powdered Luo Han Guo provides a masking effect to cover the unpleasant tastes and/or odors of the noni and the liquid Luo Han Guo acts as a sweetener for the dietary supplement.

21. (Withdrawn) The dietary supplement of claim 20, wherein:

the liquid Luo Han Guo fruit concentrate comprises from about 0.1 percent to about 1 percent by weight percent of the dietary supplement; and

the powder Luo Han Guo fruit concentrate comprises from about 0.1 percent to about 2 percent by weight percent of the dietary supplement.

22. (Withdrawn) The dietary supplement of claim 20, further comprising:

blueberry fruit concentrate comprising from about 1 percent to about 3 percent by weight percent of the dietary supplement; and

raspberry fruit concentrate comprising from about 1 percent to about 3 percent by weight percent of the dietary supplement.

23. (Currently Amended) A method for improving the taste and odor of a noni-based dietary supplement while simultaneously prolonging the shelf life thereof, comprising:

providing a noni-based fruit product;

mixing with the noni fruit product:

Luo Han Guo in an effective amount to mask flavor and/or scent of the noni fruit, the Luo Han Guo including:

powdered Luo Han Guo; and

liquid Luo Han Guo;

raspberry fruit concentrate; and

blueberry fruit concentrate.